

My Weekly

Helping Hand

MAKE IT A MILLION!

More Than Words Can Say

Sending Christmas cards to family and friends shows they're in our thoughts. To children in Romania there's a much deeper significance... It means they still matter to someone, somewhere.

A CHRISTMAS card may not seem like a very exciting gift to most of us, but to the 100,000 children destined to spend Christmas in Romanian orphanages, it means more than words can say.

It's so moving to see the children opening their cards and knowing that they're not forgotten by their friends at school," says Kate Penco, campaign manager for The European Children's Trust.

"We're working to get the children out of the orphanages and into loving Romanian families. Yet in spite of our growing success thousands will spend yet another Christmas in an institution.

"A Christmas card may not seem much to us, but for children who have nothing to call their own, it's a very special gift."

This Christmas, thousands of these children will be forgotten thanks to the Trust's Christmas Card Appeal. Backed by the Royal Mail in London, the Trust is encouraging people to send a card saying "Saratoriu Felicitare" - Romanian for "Happy Christmas".

My Weekly readers responded generously and sent thousands of cards, but we also had several letters from readers telling us that they felt sending a card was simply inadequate. They saw the mountains of gifts their own grandchildren had been given and it broke their hearts to think of children with nothing. Surely, they told us, we could come up with a way to do something more.

Doing The Right Thing

From your Editor

HOPPE you like to feature on the Romanian orphans. We'd such an overwhelming response to our piece before Christmas that we knew you'd like to visit them again with us.

Here are some of the children with the Christmas cards you sent them. I don't know how it makes you feel, but there are tears in my eyes right now.

I got a letter after that feature that's been on my mind ever since. From Mrs B.J. Love of Bristol.

Dear Harrison, I've read your article on Christmas cards for Romania and yes, I will send some. There must be more we can do for these children, though. Most of your readers are mothers or grandmothers getting ready for Christmas, buying presents for bright-eyed kids who can't hardly wait for Santa to come. Is there any way our favourite magazine can organise a collection of gifts to be sent to Romania? I'm sure most of the readers would be able to contribute in some way, however small.

Is it not possible to raise funds to put some heating in the place or at least provide some warm clothes? A lot of our readers must knit or crochet - how about squares for blankets, or warm jumpers?

Come on, Harrison, do something. Just imagine if our small grandson only received a Christmas card in a cold

Lucian

Lucian is the director of the orphanage care programme for the Christmas special, but she has no money. Most of the children in the orphanage are under 5 years old. The letter from Lucian shows what cards mean to the children. It would really like to thank you for the new Christmas cards, but she has no money. Most of the children in the orphanage are under 5 years old. The letter from Lucian shows what cards mean to the children. It would really like to thank you for the new Christmas cards, but she has no money. Most of the children in the orphanage are under 5 years old.

Shoebboxes For Romania!

SOME WEEKS AGO we asked if you would like us to target the Romanian Orphanages as a special Readers' Millennium Appeal. Your response was overwhelming.

For sure your craft department could come up with some designs for toys... It would be like having them as our special grandchildren to spoil us. We could send a photo so they could have someone who loves them... Now about if we each fill a shoebox, just for one child?

It seemed we needed something quite personal. Where were your contributions going? Could we get feedback on the happiness you gave the youngsters who received them? (Remember the awe of the children to whom you sent the shoeboxes?)

And, of course, we were only too aware of the plight of the Romanian refugees. So we investigated, through a bewildering mix of charities and causes, and came across two wonderful people, who were like angels in the maze, pointing us in the right direction - Sally Wood, who lectures in a Romanian University in Cluj, and Hugh Ferguson who organises charity transports to Eastern Europe.

This intrepid pair have been working closely with us on the Romanian Orphanages. They see cases in Cluj. One is a Muscular Dystrophy Unit for babies. The other is a School For The Blind, for children who are orphaned or in dire poverty.

It's like the reader above said, "just for one child."

Address your shoeboxes to: My Weekly Helping Hand Appeal, D.C. Thomson, 141 Port Dundas Road, Glasgow G4 7LZ. We'll be printing a special label next week that you can use to post your shoeboxes. If you want, the parcels must reach us by August 30. Don't forget your contents: if one child, as regards age and sex. Don't forget, target a name - no child must be left out.

Put a list of contents on the outside of the box, plus the age and sex of the child if you can. If you can't, please write "I don't know" or "I don't know".

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Where It All Began

In early December, 1998, My Weekly published a feature about the work of The European Children's Trust, a charity who was asking readers to send a Christmas card for a child in Romania. These children all lived in orphanages and had nothing they could call their own - everything they wore and the few toys that were in the orphanage were owned communally.

A Christmas card would be special, something to treasure, something to let them know that somewhere, someone was thinking about them and caring about them. We even told them what to write - Saratoriu Felicitare, which translates as Happy Christmas.

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Making It Happen...

And so the first Shoebox Appeal was launched. Sally had identified two causes that would really benefit from our help. The first was a school for around 250 blind and visually impaired children, the second a small hospital where 40 little babies with Muscular Dystrophy were cared for. What impressed us about both these places was that they were being run by dedicated, caring staff, who had to work within the constraints of tiny budgets and almost nothing but the bare necessities.

The boxes were to be sent to the DCT depot in Glasgow who would put them on pallets to be collected by Hugh Ferguson, who organised charity transports to Eastern Europe. We printed labels for readers to cut out and stick to their boxes so we could identify who they would be suitable for. And we invited readers to donate to Medicaid, a charity hosting trips by medical professionals to improve their knowledge and skills.

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